

Interior & Retail Design

INTENSIVE COURSE GUIDE

Duration 1 year

Total number of hours 450

Study mode Full-time, compulsory attendance

Location Milan

Language Course available in Italian and English

Entry Requirements

- High school/upper secondary school qualification (leaver's certificate)
- Suitable knowledge of Italian: demonstrated by a formal certificate or Skype language interview

CAREER PROSPECTS

Interior Designer, Consultant in design studios or businesses dealing with interior design or furniture production, Designer of exhibitive spaces, Designer of retail and commercial spaces, Designer of spaces dedicated to hospitality and/or furnishings.

COURSE OBJECTIVES

The Intensive Course in Interior & Retail Design shapes a professional figure who is able to plan, design and decorate the interior of residential, commercial and industrial buildings by drawing on a multidisciplinary knowledge. The course ensures that students gain both an extensive theoretical understanding of styles and trends, materials and products, and manual and digital representation tools, and also that they are able to put all of these into practise. Such skills are essential for decoding the images and signals which derive from a professional's environment, and allow for the elaboration of creative solutions that are both precise and harmonious as well as graphically synthesised through visual communication.

TEACHING METHOD

Each module contains a mix of lectures and direct experience through workshops. The course is taught by professionals currently working within businesses in the sector, meaning that students are taught the most up-to-date methods and professional techniques; are always in contact with the real world of work; and are connected with important fashion brands from the start of their training.

COURSE STRUCTURE

Each course module is centred around three concept areas: Knowledge, Application and Experience.

ASSESSMENT

Students are assessed through a series of evaluation tests and a final examination.

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Course Curriculum

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SUBJECT AREA 1: Interior Design

- › Project & Composition Culture
- › Contemporary Living
- › Project Philosophy
- › Project & Design
- › Light Design
- › Furniture Design
- › Material Technology
- › 2D & 3D Technical Drawing
- › Design Workshop

SUBJECT AREA 2: CAD & Rendering Techniques

- › Importing & Exporting Compositions
- › AutoCAD
- › Creating Realistic Photographic Images
- › Workshop: Post Production of a Rendered Image

SUBJECT AREA 3: Retail Design

- › Project Brief & Strategies
- › Identifying Concepts & Creating a Moodboard
- › Techniques & Instruments for Retail Design
- › Design Strategies & Costing
- › Retail Workshop

SUBJECT AREA 4: Exhibit Design

- › Temporary Spaces - Museum Spaces - Permanent Spaces
- › Analysis of the Brand & the Briefing
- › Spaces & Routes
- › Materials & Constructions
- › Exhibit Design Workshop

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Workshops

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WORKSHOPS

Workshops form an essential part of the course and include practical experiences that take place both in the school and at external locations.

LANDLAB

External visits to important places within the Milan fashion industry as well as visits to showrooms, museums, and key fashion sites.

BRANDLAB

Direct contact with brands: visits, seminars and meetings with businesses from the fashion and luxury sectors (product, service and communication).

EVENTLAB

Participation in important sector events such as fashion shows, catwalks and exhibitions.

WORKWEEKS

Full-time projects lasting one week and during which students work on an authentic company order.

SEMINARS

Events and meetings with professionals and discussions of new trends & innovations in fashion and luxury.

CONTACT DETAILS For more information on the course or for how to apply, please contact:
International Admissions Office adl@accademiadellusso.com
