

# Sustainable Fashion Design

In collaboration with  eCAMPUS UNIVERSITY

**Duration** 1 academic year  
**Study mode** Full-time attendance  
**Location** Milan  
**Language** English  
**Credits** 60

ACCADEMIA  
DEL LUSSO

## Entry requirements

- 3-year university degree minimum (or equivalent qualification following at least 15 total years of formal education). Please note that for qualifications obtained outside of Italy, a Declaration of Value (Dichiarazione di Valore in loco) must be presented by 1st July of the year of enrolment.
- Suitable level of the language the course is taught in, to be demonstrated through formal certification or via an online interview with the admissions office (for non-native speakers).

## Qualification awarded

First level university master's degree (Master universitario di I livello)

## eCampus University

The Master in **Sustainable Fashion Design** is run **in collaboration with eCampus University**, one of the major online universities in Italy, offering an education that is geared towards the world of work and constantly updated in order to **guarantee excellence**.

## Career prospects

Fashion designer, Fashion graphic designer and illustrator, Fashion coordinator, Assistant designer, Product manager, Trend researcher, Fashion consultant, Pattern-maker, CAD operator, Quality control manager, Product developer

## Introduction to the Master's course

The fashion and luxury industries are sectors in which **economic, cultural, and creative processes** are concentrated. This means there is a solid demand in the job market for professionals who possess **forward-looking** technical, economic, managerial, artistic, cultural, social,

and communicative skills, and who can easily step into key roles within the industry at varying levels. In particular, the Master in Sustainable Fashion Design course analyses the dynamics that form part of the luxury world and especially the fashion sector, aiming at creating awareness of the growing importance of eco and sustainable fashion. The study program of the Master in Sustainable Fashion Design shapes a fashion designer who can enter the product area of luxury businesses with a strong sensitivity towards eco-sustainable and ethical fashion. The curriculum provides a general comprehension of the fashion collection creation process, where measures protecting environmental sustainability and fair work conditions can be applied at every stage, starting from the choice of materials, and planning the supply chain. An essential part of the course is the practical construction of garments, which is completed using moulage techniques and 3D computer simulation. Another highly specializing aspect of the curriculum is the study of textile design and fabric finishings, including the most innovative and important methods, with a focus on decorating and manipulating fabrics, including from an upcycling, and recycling point of view. Furthermore, the Master also examines the creation processes of fashion accessory collections through CAD 3D design software and making prototypes using a 3D printer. By the end of the course, students will have acquired a complete set of knowledge, tools, and abilities that are essential for creating and promoting a start-up business.

## Course objectives

The Master aims to provide the essential tools for understanding the **creative and technical aspects of fashion design**, production processes, and the dynamics of industrialization, such as planning fashion collections, the merchandising plan, and costing, all the while taking into

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consideration an ethically sustainable supply chain starting from the planning and material choosing procedures.

## Teaching and learning

The teaching method at Accademia del Lusso is **dynamic and interdisciplinary**. The programme of the Master in Sustainable Fashion Design includes various types of lessons and activities which differ in form and in educational objectives.

- **Classroom lessons:** traditional classroom teaching, which is compulsory to attend. Including classes based solely on theory, those based on practice, and some which combine both theory and practice.
- **External visits:** guided visits to museums, showrooms, factories that will include the analysis of fashion and luxury locations.
- **Seminars:** seminars to consolidate learning, with experts from the fashion and luxury industry.
- **Work Weeks and Workshops:** interdisciplinary educational workshops focused on developing an assigned project.

Our **limited class sizes** guarantee a high-standard of education and promote a student-teacher and student-student relationship that is solid, efficient, and personal.

## Teachers

The Master in Sustainable Fashion Design is taught by **expert** higher education teachers who, as well as teach, also currently work in the luxury sector. This allows students to establish a **direct contact with the business world right** from the start of their course.

## Placements

Accademia del Lusso reserves placements within fashion

and luxury businesses for its eligible students, allowing them to consolidate their education on the field. The Careers Office is always in contact with important businesses and agencies: this allows 90% of our students to find relevant placement opportunities or to begin work within 6/8 months after finishing their course.

## Assessment

Students are assessed through **periodical tests and exams**. At the end of the course, students must take a **final exam** and present their thesis before the Examination Committee.

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Subject	CFU
<b>G1- SUSTAINABLE PROJECT MANAGEMENT</b>	<b>6</b>
<b>Project Management &amp; Start-up</b> How to launch a business in the fashion sector. Main business models in the industry. Modern business entrepreneurship principles. Development of a winning start up strategy and an action plan for launching a business project. Methods for raising capital for your start up.	3
<b>Collection Costing &amp; Processing</b> Definition of clothing/accessory items to create a complete and successful merchandising plan suitable for wholesale (buyers) and retail (end consumers) according to a precise target. Analysis of costing (costing sheets) and mark-up. Composition of outfits for the sample collection.	3
<b>G2 - SUSTAINABLE PRODUCT TECHNOLOGY AND FASHION LAW</b>	<b>13</b>
<b>Eco-fashion &amp; Sustainable Fabrics</b> Introduction to the world of eco and sustainable fashion. From materials to eco-friendly production processes which respect human rights in the global textile industry. The module is essential for training future fashion and textile designers who are aware and responsible.	6
<b>Laws and Certifications</b> Study of the main laws and certifications that guarantee a correct, sustainable, and responsible production. The environmental and social cost of the fashion industry and the need for more sustainable business models and practices.	3
<b>Sustainability 101</b> What is eco fashion and what processes it involves. Study of the impact of the fashion industry on the environment and workers and responsible behaviors that aim to achieve a fashion industry built on equality, inclusion, and social and environmental welfare.	4
<b>G3 - SUSTAINABLE COLLECTION PLANNING</b>	<b>26</b>
<b>Collection Design &amp; Planning</b> Design and creation of a men's or women's collection. Simulation of the steps needed to create a fashion collection. Inspiration through the analysis of current tendencies and the market. Creation of the mood board, general color palette, and colors for groups of materials. The choice of fabrics and threads, prints and treatments. Research of details and decorations (N.B. The simulation will be carried out using downloaded images: no sketching or drawing skills are required.)	8
<b>Moulage and zero waste</b> Constructing garments with moulage techniques which allow for the creation of unique and impactful pieces through the use of traditional artisanal techniques. Transposition onto mannequins of garments designed previously. Study of zero waste patternmaking as the process of altering a pattern so that no fabric is left unused with the aims of creating a collection as sustainable as possible. The course aim at creating an entire collection based on the moulage and zero wasting techniques.	6
<b>3D Patternmaking</b> Essential knowledge of Lectra 3D CAD software (3D Modaris) and its main uses in the textile and clothing industry. Creation of 3D rendering on a moving body of models of previously designed garments for which the prototypes have already been created through moulage.	6
<b>Upcycling Techniques</b> Study of the main upcycling techniques and application of those procedures to the design of an entire upcycled collection. Production of one prototype involved in the process.	6

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Subject	CFU
<b>G4 - GRAPHICS</b>	<b>6</b>
<b>Fashion Graphic Design (Photoshop &amp; InDesign)</b> Introduction to the vector and bitmap graphics programmes used in the fashion environment. Photoshop: learning the main tools and analysing image management and the different techniques of retouching photos. Moodboard creation. Project management. Introduction to InDesign and creating layouts for editorial projects.	3
<b>Personal Branding &amp; Portfolio</b> Develop and manage personal projects through time and resource planning. Creating a personal identity: logo, letterhead, business card, and graphics for social media. Graphic design of a professional and effective portfolio.	3
<b>G5 - WORKWEEK</b>	<b>3</b>
<b>Work Weeks</b> Experiences lasting a full-time week in which, through a stimulus from a company or a professional in the sector, students work on the development of a project. The resulting projects are subject to verification.	3
<b>FINAL EXAMINATION</b>	<b>6</b>
<b>Lab Thesis &amp; Final Project</b> Lessons with a tutor who introduces the composition and structuring of the thesis work. Includes 8 lessons in order to complete the thesis.	6
<b>TOTAL</b>	<b>60</b>